



**Leavenworth**

**FESTIVAL**

LEAVENWORTH LANDING PARK

**2026  
SPONSORSHIP  
OPPORTUNITIES**

**SEPTEMBER 18 - 19, 2026**

# CAMP LEAVENWORTH FESTIVAL

Friday, Sept 18<sup>th</sup> 5-9p  
Saturday, Sept 19<sup>th</sup> 11a-9p

Camp Leavenworth brings camping vibes to the heart of downtown Leavenworth, KS – a festival where the train rumbles right through the middle of the celebration, and the whole city feels like one big weekend campout.

Last year's headliner was the Gin Blossoms, and we've also welcomed Melissa Etheridge – a Leavenworth native – to the Camp Leavenworth stage. With live music, food trucks, local vendors, and an unforgettable atmosphere around the C.W. Parker Carousel Museum, it's the downtown tradition you don't want to miss.



# CAMP LEAVENWORTH FESTIVAL 2025



**10,000 +  
ATTENDEES**



**GIN BLOSSOMS  
HEADLINED**



**ACTIVE ON INSTAGRAM,  
FACEBOOK, AND TIKTOK  
@CAMPLEAVENWORTH**



**200+ PARTICIPANTS IN THE  
CAMP LV 5K RUN & WALK**



**COMPLIMENTARY SHUTTLES TO  
THE FESTIVAL FROM PARKING  
AND DOWNTOWN**



**6 OUT OF THE 10 MUSIC  
GROUPS WERE LOCAL TO  
LEAVENWORTH, KS**



**30+ MAKERS AND ARTISTS  
FROM LV AND BEYOND**

# CAMP LEAVENWORTH FESTIVAL 2025



# MAKE AN AREA AT CAMP LEAVENWORTH YOUR OWN!

A variety of sponsorship packages are available for Camp LV & several areas throughout the fest grounds can be tailored to your brand and marketing goals. These areas range in price and can be completely customized to fit your budget. Sponsorship is a vital component to the support and longevity of this community festival.

## AREAS INCLUDE:

- Main Stage Sponsor
- Band Sponsor
- Volunteer Program
- Water Trailer Sponsor
- Firework Sponsor
- 5k Run & Walk Sponsor
- Bar Sponsor
- Activity Sponsor
  - Silent Disco
  - Camp Crafty
  - Face painting/Balloons
  - Inflatables and Carnival
  - Smore's
  - Tree Climbing
  - AND MORE!



# MAIN STAGE :

Make a BIG impact with sponsorship of the Main Stage at Camp Leavenworth!

- Rights to be listed as Presenting Sponsor for the Main Stage at Camp LV
- Additional 10x10sqft space adjacent to the Main Stage
- Co-branded sign/symbol for the Stage Banner. This co-branded design will be used on all marketing materials
- Logo sponsor identification placed on and throughout the Main Stage area, large LED stage board, sponsor banners and PA announcements from stage.
- AD/Logo included in Camp LV eblast, website and social media



## 5K RUN & WALK:

Family-FUN-Fitness, our 5K is one of the most popular attractions at the fest, support community health!

- Rights to be listed as Presenting Sponsor for 5K at Camp LV
- Additional 10x10sqft space on fest grounds
- Co-branded sign/symbol for the 5K Banner & TShirt. This co-branded design will be used on all marketing materials
- Logo sponsor identification placed on and throughout the Main Stage area, sponsor banners and PA announcements from stage.
- AD/Logo included in Camp LV eblast, website and social media

# Volunteer Program:

Volunteers are the heart of the festival — show your community pride by supporting the team that makes it all happen.

- Sponsor recognition at Volunteer Check-In & Main Gate
- Co-branded sign/symbol for Volunteer Program Banner & Volunteer shirts
- This co-branded design will be used on volunteer communications and select marketing materials.
- Logo sponsor identification placed on and throughout Volunteer areas, including check-in signage, and event-day volunteer communications.
- Sponsor mentions in Volunteer recruitment messaging, including social posts, eblast placements, and volunteer email communications.
- AD/Logo included in Camp LV eblast, website and social media



## Bar Sponsor

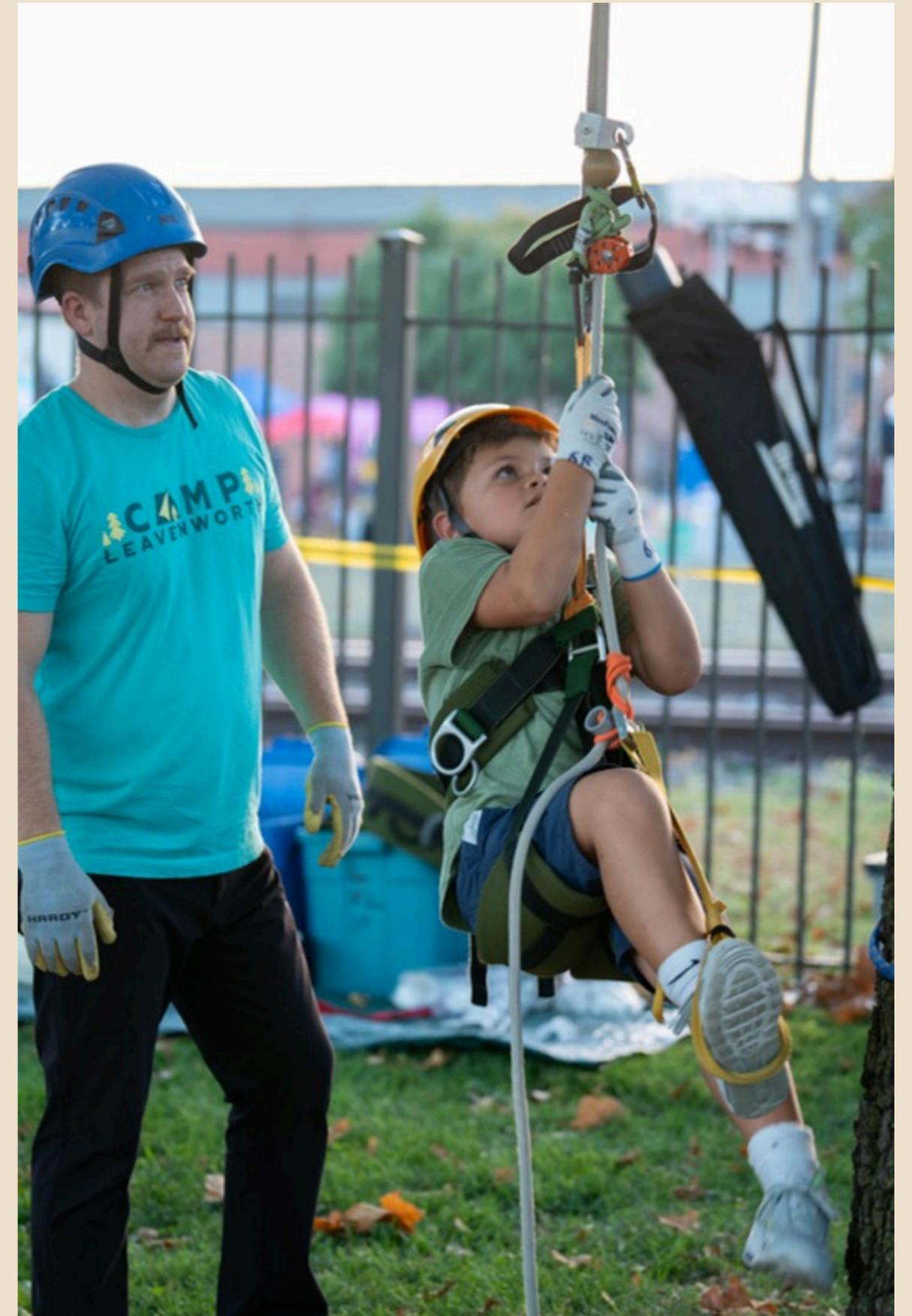
Cheers to community! Sponsor the festival bar and get high-visibility branding in one of the most popular gathering spots at Camp Leavenworth.

- Rights to be listed as Presenting Sponsor for the Watering Hole Bar at Camp LV
- Additional space within the Bar area for branding, giveaways or activation.
- Co-branded sign/symbol for the Bar Banner & Beverage Menu signage
- This co-branded design will be used on all bar and beverage marketing materials.
- Logo sponsor identification placed on and throughout the Bar area, including bar signage, banner placement, and drink line queue signage.
- Logo sponsor identification placed on and throughout the festival including, large LED stage board, sponsor banners and PA announcements from stage.
- AD/Logo included in Camp LV eblast, website and social media

# Activity Sponsor

Create unforgettable memories! Camp Leavenworth has tons of activities for all campers, put your brand directly in front of families and festival-goers

- Rights to be listed as Presenting Sponsor for a Featured Activity at Camp LV (Examples: Camp Crafty, Inflatable Area, Carnival Rides, Silent Disco, Facepainting, Tree Climbing, etc.)
- Additional 10x10sqft space within the Activity area
- Co-branded sign/symbol for the Activity's Banner
- This co-branded design will be used on all activity-specific marketing materials.
- Logo sponsor identification placed on and throughout the Activity area, including signage at the entrance, activity sponsor banner, and "Presented By" branding on maps or schedules.
- Sponsor mention and promotion via festival announcements, and online spotlight leading up to the event.
- AD/Logo included in Camp LV eblast, website and social media



# Water Bike Sponsor

Keep campers cool, hydrated, and happy! Sponsoring the Water Bike connects your brand with one of the most appreciated festival touches

- Rights to be listed as Presenting Sponsor for the Water Bike at Camp LV
- Additional 10x10sqft space within the Activity area
- Co-branded sign/symbol for the Water Bike signage. This co-branded design will be used on all water bike and hydration-related marketing materials.
- Complimentary water distribution throughout the festival weekend. Your brand becomes associated with a high-value, high-visibility wellness perk for campers.
- Sponsor mention and promotion via festival announcements, including PA shoutouts and stage mentions throughout the weekend.
- Online spotlight leading up to the event, including featured posts and sponsor recognition prior to Camp LV.
- AD/Logo included in Camp LV eblast, website and social media



# ADDITIONAL BRANDING OPPORTUNITIES:



Official Bank Sponsor  
Official Health Sponsor  
Official Afterparty  
Merchandise Item Sponsor  
Main Gate Sponsor

## WANT TO CREATE YOUR OWN EXPERIENCE?

Camp LV welcomes unique activation ideas and has space available in several sizes.

10 x 10 space

10 x 20 space

Call or email to begin the conversation!

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